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THE MOORE EYE INSTITUTE OFFERS COATESVILLE FIRE VICTIMS

FREE EYE DISEASE SCREENINGS

INSPIRED BY COATESVILLE'S 102-YEAR-OLD GLADYS FLAMER

**Friday, February 27, 2009, 1 p.m. – 3:30 p.m.
Hutchinson UAME Church, Coatesville, PA**

Coatesville, PA (February 18, 2009) – The residents of Coatesville are struggling to recover after devastating fires that have left so many feeling helpless in troubled economic times. In an effort to help those who cannot afford healthcare, The Moore Eye Institute, led by Drs. Leonard Ginsburg and Nancy Crawford, in collaboration with WDAS-FM, will offer free eye screenings for individuals in Coatesville. Screenings will be held from 1 p.m. to 3:30 p.m. on Friday, February 27, 2009 at Hutchinson UAME Church. An anticipated 10 doctors and 150 patients will attend the screenings. For any legally qualified patients screened who need continuing care, The Moore Eye Institute and collaborating eye doctors throughout Chester County will offer free glaucoma medical services throughout 2009.

The inspiration for this huge act of community service is Moore Eye Institute patient, Gladys Flamer. “I have never seen such fear and financial hardship in the century I have lived in my town,” said the 102-year-old life-long Coatesville resident. Flamer, while being treated for macular degeneration, spoke to Dr. Ginsburg, Chairman of the Moore Eye Institute and Chief Ophthalmologist at Springfield Hospital, about the tragic events in her hometown. “At the Moore Eye Institute, we care very much about the community and our patients,” said Ginsburg. “When Mrs. Flamer suggested helping the fire victims, we knew it was a project we could be proud of and that it will be humbling for us as doctors.”

Ginsburg enlisted the help of WDAS-FM, a radio station with a long history of caring for the community. Program director Joe Tamburro, another patient of Moore Eye Institute, will be present at the screenings. “We are honored to take part in such an important act of kindness for a community so devastated by arson,” Tamburro said recently.

Dr. Nancy Crawford, a glaucoma specialist and the Anterior Director of the Moore Eye Institute, has mobilized numerous eye doctors throughout Chester County to participate in the screenings and follow up care. Dr. John Vilcheck, an optometrist in Coatesville, is one of the volunteer doctors. “Many of my patients live in Coatesville. Working with my colleagues and the Moore Eye Institute, much can be done to help the city residents in need of eye care,” he said.

Crawford, like many of the doctors participating, has spent a great deal of time giving back to the community and volunteering her medical services. For two years, she volunteered in the Public Health Service and also volunteered in Guatemala to help people in need. “I realized that I don’t have to travel to Guatemala to find people in need,” Crawford said recently. “With more people than ever before losing their healthcare in America, I felt it was necessary to volunteer my services locally. I am proud and honored to work with so many colleagues throughout Chester County who are coming together to help the uninsured residents of Coatesville.”

Since the screening event coincides with Black History Month, Dr. Crawford will give a lecture entitled, “The Devastation of Eye Disease in the African-American Community” at 2:30 p.m. To make a screening appointment or for more information, call 610-690-4900 x 1256.

The Moore Eye Institute has pioneered a psycho-social, multidisciplinary approach to eye disease. Based in Springfield and Darby, Pennsylvania, the Moore Eye Institute also operates two other satellite offices in Exton and Abington. The Moore Eye Institute offers a variety of services that treat such conditions as glaucoma, cataract surgery, macular degeneration, diabetic retinopathy, and oculoplastic, laser, and general ophthalmology treatments and surgeries. The Delaware County offices are located at 100 West Sproul Road, Suite 100, Healthplex Pavilion II, in Springfield, Pennsylvania, and at Mercy Fitzgerald Hospital, Medical Office Building, Suite 108 in Darby, Pennsylvania. For more information, call Moore Eye Institute at 610-690-4900 x 1256 for a screening appointment or visit www.mooreeye.com.

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